GIDIMADJOR JERRY JOHN

HO, GHANA | 0551680114 | [gerrygohn4@gmail.com](mailto:gerrygohn4@gmail.com)

**PROFESSIONAL SUMMARY:**  
Specializing in Graphic Design with extensive experience in creating visually compelling designs across digital and print media using Adobe Photoshop. Bring to the table strong creative problem-solving skills, a keen eye for detail, and advanced proficiency in Photoshop’s tools and techniques. Skilled in branding, typography, layout design, and visual storytelling, with a proven ability to deliver high-impact visuals that enhance user engagement and communicate messages effectively.

**SKILLS:**  
Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Typography, Branding and Identity Design, Layout Design, Color Theory, Visual Storytelling, Print and Digital Media Design, Image Editing and Retouching, Creative Problem Solving, Concept Development, Attention to Detail, Time Management, Communication and Collaboration, File Preparation for Print and Web, User-Centered Design.

**GRAPHIC DESIGNER | 10/2021 - 10/2025**

Ho Volta Region, Ghana

* Created visually compelling designs for digital and print media, including marketing materials, brochures, and social media graphics.
* Utilized Adobe Photoshop and Illustrator to develop branding assets and promotional content.
* Collaborated with marketing and communications teams to ensure consistent brand messaging and visual identity across all platforms.
* Edited and retouched images to enhance visual appeal and maintain high-quality standards.
* Managed multiple design projects from concept through final delivery, meeting deadlines and client specifications.
* Conducted user-centered design research to create impactful visuals tailored to target audiences.
* Provided training and support to team members on design software and best practices.
* Stayed updated on current design trends and industry best practices to keep designs fresh and relevant.
* Documented design processes, file organization, and version control to streamline workflow and ensure consistency.
* Prepared final artwork files for print production and digital publishing, ensuring technical accuracy and quality.

**EDUCATION AND TRAINING:**  
Ho Technical University – Ho | HND Information and Communication Technology, 01/2025  
Nkoranza Technical Institute – Nkoranza | Computer Hardware Technology, 03/2020

* Graduated Top Ranked: 83%
* Volunteer Work in Design-related Projects.
* Member of Design or Art Club / Special Interest Group.
* Recipient of Discretionary or Competitive Grant for creative work.
* Teaching Assistant for Graphic Design courses.
* Completed online courses in Adobe Creative Suite and Visual Communication.